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ABSTRACT

Methods, systems, and computer program products are disclosed for providing role-specific views from a business web portal which supports one or more aggregated web services, where a "business web portal" is a collection of one or more portals which may be hosted by potentially disparate, autonomous service providers. This may be useful, for example, to extend the services of a particular business by programmatically including services of other enterprises. The disclosed techniques enable heterogeneous user profiles to be federated and exchanged in the dynamic, runtime web services integration environment. In this manner, users having particular roles can be programmatically presented with different views into an aggregated service. XML Linking language ("XLink") is preferably used to associate role-specific views of a particular sub-service from the aggregation with the role(s) to which that view pertains.